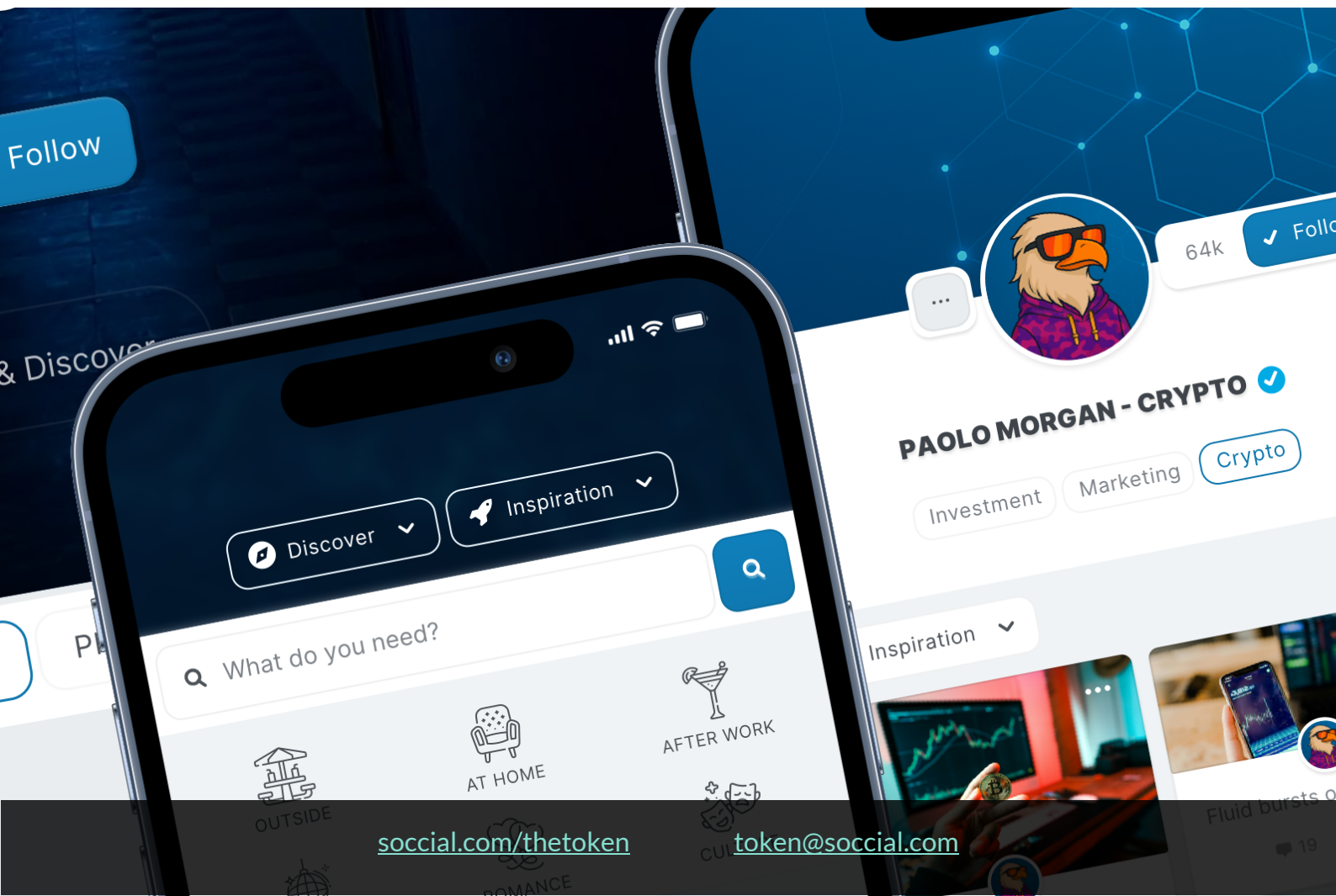




# Soccial Token White Paper

03 July 2025



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# 1 EXECUTIVE SUMMARY

**Social** is a next-generation social network that combines content, community, gamification and commerce in a unified, user-first ecosystem. Built from scratch with zero external investment, Social empowers users and businesses to interact, grow, and thrive — without gatekeepers or intermediaries.

At the core of this ecosystem is the **Social Token (SCTK)** — a utility token designed not for speculation, but for real usage inside the platform. From boosting visibility and participating in smart auctions to accessing exclusive features and earning rewards, SCTK is the fuel that powers all meaningful activity across the network.

In other words, our vision for Social as a social network is to create a platform focused on real-world utility — something people turn to whenever they need help with daily decisions. Whether it's choosing a restaurant, finding the perfect café terrace, buying a new phone, discovering a place to visit, picking a movie, or selecting the next game to play — Social is designed to be the first place they check.

To make this possible, we want to combine a power of artificial intelligence with a gamified crowdfunding network that not only encourages the community to contribute to the most complete and useful database about the world around us — but also rewards them directly for doing so.

At the heart of it all is the **Social Token**, powering a transparent and engaging decentralized system that fuels participation, trust, and long-term value.

What sets Social apart is its commitment to **accessibility, fairness, and decentralization**:

- Users can join without crypto knowledge through **off-chain custody by default**

- Services are **priced in fiat** for simplicity, but powered by SCKT under the hood
- A modular system of **vaults, staking, airdrops**, and **governance** ensures transparency and long-term sustainability

The platform is currently live in functional alpha phase, with a wide range of features already available — including fully functional web, iOS, and Android applications. The Soccial Token (SCKT) is also live and fully operational on-chain, powering the platform's economy and reward systems. We are now focused on growing a global community to co-develop and refine the ecosystem, while also raising capital to accelerate development and pave the way for the public launch of the final version.

This white paper outlines the vision, mechanics, and strategy behind Soccial and the Soccial Token (SCKT) — demonstrating how a zero-funding project can create real value, foster meaningful engagement, and build a truly community-driven digital economy. It also explores how a social network powered by its users can drive positive change and deliver genuine utility to the world.

## 2 THE PROBLEM

There's no denying it: social media is here to stay — and it's at the center of our digital lives. While it can be incredibly useful, the current landscape is dominated by platforms that fuel toxicity, reward controversy over creativity, and foster dependency instead of empowerment.

Today, growing on social media often means feeding outrage, shock, and divisiveness, rather than inspiring, educating, or creating value. Talent and authenticity are buried beneath algorithmic manipulation and attention-driven monetization.

The digital world is saturated with **centralized platforms** that exploit user attention, suppress organic reach, and monetize engagement — all while excluding the very people who create that value.

### The Core Flaws of Traditional Platforms:

#### No Ownership

Users don't truly own their content, audience, or influence. All of it is locked inside centralized systems where policies can change overnight and entire communities can vanish with a click.

#### Pay-to-Play Visibility

Brands and creators must pay increasingly high amounts just to reach their own followers. Visibility is auctioned in opaque systems, where money often matters more than merit.

#### No Economic Participation

While platforms generate billions in revenue, users — the ones producing the value — are left out. There's no real loop between contribution and compensation.



## High Barriers to Web3

Most Web3 platforms are inaccessible to the average user. Wallets, tokens, gas fees, private keys — all necessary, all intimidating. This friction excludes the majority from participating in the future of the internet.

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## What's Missing?

A platform where:

- Users own their data, content, and the rewards they earn
  - Visibility is either earned or transparently auctioned
  - Tokens are used to unlock real utility — not just traded for speculation
  - Web3 is seamless, not scary
  - **The platform serves a real purpose** — acting not only as a social network, but also as a search engine, discovery hub, and daily-use tool for real-world utility
  - **Being social is actually fun again** — not just addictive or monetized
- 

## Social's Answer

Social bridges the best of Web2 usability with the power of Web3 economics — creating a token-powered social platform where users can participate, contribute, and benefit from the value they help generate.

It's a network where growth is merit-based, not manipulated. Where the economy is shared, not extracted. Where everyone has a stake — not just the platform.

And most importantly, it's a place where **being social is fun again** — thanks to built-in gamification, daily rewards, and a collaborative spirit that turns engagement into purpose.

But Soccial goes even further: it's not just a space to share, it's a tool designed for everyday life. With features like search, discovery, recommendations, and practical services integrated into the core experience, **Soccial brings real usefulness to the social layer — making it something you come back to not just for connection, but to get things done.**

*Soccial aims to be the first place people think of when they need something in their daily lives.*

The logo for Soccial features the word "SOCIAL" in a bold, sans-serif font. The letter "O" is replaced by a red speech bubble icon, which is a circle with a small tail pointing towards the bottom-left. The letters "S", "C", "C", "I", "A", and "L" are in a dark blue color.

## **3 INTRODUCTION**

### **3.1 PROJECT OVERVIEW**

Social is a self-sustaining, community-centric platform designed to empower users through value-driven engagement and fair monetization. By seamlessly blending technology, incentives, and governance, Social creates an environment where meaningful interactions are rewarded, and sustainable growth is fostered.

### **3.2 WHAT IS SOCCIAL?**

Social is a new kind of social platform that combines the simplicity of traditional social networks with the power of a real digital economy. Users can connect, share, earn rewards, and access useful tools — all in one place.

Through built-in gamification and tokenization, Social turns everyday actions like posting, helping others, or discovering content into meaningful value. It's not just a place to socialize — it's a platform designed to be useful in your daily life.

### **3.3 WHAT IS THE SOCCIAL TOKEN?**

The Social Token (SCTK) is the native digital asset that powers the entire Social ecosystem. It serves as the key to unlocking platform features, facilitating transactions, and enabling participation in governance, incentives, and ecosystem growth.

### **3.4 HOW TOKENIZATION ENHANCES THE PLATFORM**

Tokenization is not just a technical layer — it is the foundation of Social's vision. By integrating the SCTK token at the core of the platform, we create a transparent, fair, and community-driven ecosystem where value flows back to the users who build it.

SCTK enables equitable monetization, decentralized governance, and efficient allocation of resources — but more importantly, it serves as our way of giving back. Every contribution, interaction, or collaboration becomes part of a system that directly rewards those who help the platform grow. Tokenization makes it clear: this isn't just a network **for** the community — it's a network **owned and shaped by** the community.

Interoperability with other blockchain ecosystems further extends this vision, allowing users to benefit from cross-platform value, liquidity, and visibility. In short, SCTK is the engine that powers both the utility and the ethics of Soccial.

## 4 SOCCIAL

### 4.1 CONCEPT

Soccial is a usefulness and inspiration social network that aims to be the decision and discovery hub for everything people need daily.

Our goal is to become the largest hub of **real-time** information about everything around us, and the easiest and most inspiring way to find it.

### 4.2 THE GAME

The **Collaboration Game** is the natural game layer at the core of Soccial. It's not something users have to "enter" — it's embedded in everything they do. Every meaningful action on the platform earns points: posting valuable content, helping others, engaging with challenges, or contributing to discussions.

These points fuel a dynamic **ranking system**, with **daily, weekly, and monthly leaderboards**. Top contributors are rewarded with **Card Draws, visibility boosts**, or other exclusive benefits — reinforcing participation and recognizing effort.

In addition to organic activity, the system also generates **daily, weekly, and monthly tasks** that users can complete for extra points and card packs. These tasks are generated **autonomously by the system**, ensuring fairness and unpredictability — not even the founders or admins know what challenges will appear next.

More than a gamified system, the Collaboration Game represents the **core philosophy of Soccial**: a platform built **by the community, for the community**. It creates a space where **participation has purpose**, and where users collectively shape a living, breathing ecosystem of shared knowledge, creativity, and inspiration — across any topic or interest.

### 4.2.1 CARDS GAME

Social introduces an innovative, collaborative card-based system designed to drive engagement, discovery, and meaningful interaction between users — while reinforcing platform utility and rewarding active participation with real value.

This is not a traditional game of chance or competition, but rather a **community-driven strategy layer** that blends entertainment, collaboration, and social relevance into everyday use of the platform.

#### How It Works

Every day, users can complete basic platform activities (e.g., interacting, posting, helping others) to earn a **Card Draw**, which acts like a digital booster pack. Each draw has a **chance of unlocking a unique card**, with different levels of rarity, utility, or collectability.

Cards can take the form of:

- Challenges
- Knowledge prompts
- Discovery tasks
- Collaborative missions

Some cards are **algorithmically assigned** based on the user's behaviour, location, or interests, while others are **earned directly** by completing platform milestones.

#### Examples

- A user in Lisbon might unlock a “**Best Brunch Spots**” card and invite others to complete it with recommendations and photos.
- Another might receive a “**Teach Me Web3**” card, which triggers a knowledge-sharing moment with SCTK rewards.

- Completing a “**Local Hidden Gems**” card might boost the user’s visibility in nearby searches.
- Occasionally, users may also earn rare **Boosting Cards** — the most valuable cards in the system — which grant powerful advantages both in the game and across the broader Soccial ecosystem. These cards might unlock premium features, amplify content visibility, increase reward multipliers, or provide long-term benefits.

## Card Types

- **Action Cards** — Challenges that involve real-world or platform-based tasks (e.g., "Find 3 vegan cafés nearby").
- **Knowledge Cards** — Invite users to share valuable content, like tutorials, experiences, or tips.
- **Discovery Cards** — Help users explore new topics, people, or places on the platform.
- **Support Cards** — Trigger collaborative moments where one user helps another solve a problem or make a decision.
- **Collectible Cards** — Rare or unique cards with limited availability and trade/sell potential in the future.
- **Seasonal Cards** — Limited-edition cards released during specific events, holidays, or campaigns. They often include unique visuals, special rewards, or exclusive challenges — and may become highly valuable over time.
- **Merit Cards** — Awarded for real-world achievements, personal milestones, or meaningful contributions to the community. These cards celebrate users' impact beyond the platform and may unlock exclusive badges, visibility boosts, or access to premium features.
- **Booster Cards** — Grant special advantages or privileges within the platform. These may include things like profile boosts, priority visibility, access to premium features, or free entry to paid services. Booster Cards can be **single-use**, **multi-use**, or even **unlimited**, depending on their rarity and classification. These are among the **most rare and valuable cards** in

the system and can become a **strategic asset** for the user. They may be **used, traded, or sold** — giving their holder both practical benefits and economic value.

Each Soccial Card comes with a rarity level that influences its value, utility, and drop probability. Cards can be classified as **Common, Uncommon, Rare, Epic, Legendary, or Mythic** — with higher rarities offering increased rewards, exclusive perks, or limited availability. This rarity system not only adds excitement to each draw but also creates a dynamic card economy where some cards become highly sought-after assets within the platform.

Some cards are **tradable**, allowing users to buy, sell, or exchange them within the platform or through external marketplaces. Others are **non-tradable**, designed to reflect personal achievements, exclusive access, or unique milestones — serving as permanent badges of merit or loyalty. This distinction adds depth to the card ecosystem, balancing collectible value with identity and recognition.

To ensure fairness and prevent abuse, users must reach a certain reputation level within Soccial before they can trade cards. This system helps block bots or mass account creation from exploiting daily draws. Additionally, earning a daily draw requires completing a specific set of daily tasks — ensuring that cards are awarded for real participation, not passive or automated activity. This approach reinforces platform integrity while rewarding genuine engagement.

## Game Mechanics

- **Card Packs** (or "Draws") can be opened daily after completing core platform actions.
- Each pack contains a random card, with **drop chances based on rarity tiers** (common, uncommon, rare, legendary, epic, godlike).



- Completing cards rewards users with SCKT, visibility boosts, or unlockable content.
- Some cards can only be completed cooperatively, fostering **organic community interactions**.
- A **leaderboard and seasonal challenges** promote friendly, non-toxic competition.

### Strategic Purpose

- The card system is more than just a game — it serves multiple long-term objectives:
- Onboards new users in a fun and intuitive way
- Surfaces **real-life knowledge** and value from the community
- Encourages repeated engagement and exploration
- Generates **contextual content** that feeds into Soccial's discovery and ranking algorithms
- Builds **meaningful social loops** based on collaboration, not vanity metrics
- Creates a new layer of **platform utility and economic flow** through cards, rewards, and recognition
- Provides users with the opportunity to earn valuable in-platform assets without directly issuing large amounts of Soccial Tokens, helping to control the token supply and avoid unnecessary inflation or devaluation.

It's not about winning.

It's about unlocking collective intelligence, empowering social discovery, and turning everyday interaction into a shared, rewarding mission.

## 4.3 INSPIRATION

The major conceptual difference from other networks is that Soccial is more focused on **usefulness** and **effective inspiration**, featuring a set of functionalities and algorithms that promote growth based on **talent, passion, and positive**

**contribution**, rather than on the exploitation of outrage, controversy, or empty virality.

While Soccial is committed to **freedom of expression** and supports an open platform where users can share their views and ideas, **only content that has the potential to inspire, help, or positively impact others is rewarded** by the system.

Controversial or divisive content is not censored, but it will **naturally receive less visibility** through the algorithm, in contrast to content that promotes discovery, creativity, collaboration, art, or real-world value.

In short: **we reward what uplifts** — not what provokes for attention. Soccial aims to be a space where people come to grow, connect with purpose, and find meaningful content in any topic or area of interest.

#### 4.4 MISSION

As its **mission**, Soccial wants to help make people **genuinely** happier, according to their own concept of happiness.

**We do not impose or define any singular concept of happiness.** We recognize that fulfilment is deeply personal and unique to each individual. Whether it's learning something new, connecting with others, building a project, helping the community, or simply exploring an interest, **Soccial's role is to empower each person or group to pursue and build their own version of what a meaningful life looks like.**

The platform exists not to shape people into a Mold, but to give them the tools, support, and opportunities to express, grow, and thrive on their own terms.

## 5 THE TOKEN

- **Name:** Soccial Token
- **Symbol:** SCKT
- **Blockchain:** Solana
- **Type:** SPL Token

### 5.1 BLOCKCHAIN & STANDARDS (SPL TOKEN)

The Soccial Token (SCKT) is built on the **Solana blockchain** and follows the **SPL Token standard**, ensuring compatibility with the Solana ecosystem and enabling seamless integration with wallets, decentralized exchanges (DEXs), staking platforms, and other DeFi applications.

Solana was chosen for its **high performance**, **low transaction fees**, and **scalability**, which are essential to support the volume and speed required by an active social network with integrated token-based features. With block finality typically under one second and support for thousands of transactions per second, Solana provides the infrastructure necessary to deliver a smooth and responsive user experience.

The SPL standard guarantees that SCKT benefits from:

- **Secure and verifiable token transfers**
- **Support for token program extensions** such as freezing, minting, burning, and pausing
- **Interoperability** with other SPL-based projects and tools

By leveraging this proven and widely adopted standard, the Soccial Token remains flexible, secure, and future-ready as the platform evolves and expands.

## 6 TOKEN ECONOMY

### 6.1 TOKEN UTILITY

SCTK is the native utility token of the Soccial platform, and it powers:

- Access to promoted content and visibility (via bidding)
- Rewards for content creators and engaged users
- Internal marketplace transactions
- Optional on-chain trading and interoperability
- Buy/sell/trade Soccial Cards
  - All users can freely buy, sell, or trade Soccial Cards through the auction system, but only verified users are allowed to make donations — a measure designed to protect the ecosystem from bots and abuse.

SCTK functions as a true unit of value across a closed-loop economy that interacts with the broader blockchain ecosystem.

### 6.2 PLATFORM MODEL: HYBRID, SMART, AND FAIR

Soccial uses a hybrid model:

- Users and businesses can pay for services with fiat or SCTK
- Fiat payments are automatically converted into SCTK internally
- Tokens are used in smart auctions for featured content or to buy cards and Soccial services

No blockchain knowledge is required to participate, but every action is token-backed, with full interoperability.

### 6.3 SMART AUCTIONS & DYNAMIC VALUATION

Social introduces a **smart auction system** that powers the visibility economy within the platform. Instead of relying on fixed prices or opaque algorithms, Social uses **transparent, token-based auctions** to determine the value of premium placements and featured content slots.

#### How It Works:

- **Users and businesses bid using SCKT** to access high-visibility areas such as homepage highlights, trending sections, or community spotlights.
- The auction model follows a **dynamic pricing mechanism**, where demand directly influences the cost of exposure.
- The **highest bidder wins the spot** for a defined period, and the tokens used are stored in vaults, or redistributed as part of the internal economy.

#### Key Benefits:

- **Fair market pricing:** Spots are worth exactly what the community is willing to pay.
- **Anti-monopoly logic:** Auctions reset periodically, preventing permanent dominance by large players.
- **Token sink mechanism:** By storing winning bids, auctions help regulate token supply and support long-term value growth.

This system creates a **self-balancing valuation model**, where the utility of the token is not abstract — it is directly linked to measurable demand for attention, status, and business impact inside the platform.

### 6.4 MARKETPLACE COMMISSION & INTERNAL ECONOMY

Social operates as a **hybrid ecosystem** where users can buy, sell, and promote content, services, or products directly through the platform. All transactions within this marketplace are powered by the **Social Token (SCKT)**, forming the

backbone of a self-sustaining **internal economy**. Users can also earn cards through daily draws or by completing tasks, which can then be traded, sold, or used within the platform — adding a gamified layer to the user experience, increasing engagement, and further **reinforcing the demand and utility of the Soccial Token (SCTK)** as the core currency of this dynamic ecosystem.

### Commission Model:

To ensure sustainability and incentivize long-term growth, a **small commission** is applied to each marketplace transaction. This commission is:

- **Automatically calculated in SCTK**
- **Partially directed to platform vaults**, supporting reward distribution, development, and liquidity management

The commission rate is designed to be:

- **Low enough** to keep the system competitive
- **High enough** to reinforce the token's value through active usage
- 

### Internal Economy Highlights:

- **Users earn SCTK** through activity, content visibility, auctions, selling Soccial cards or community engagement
- **Businesses spend SCTK** to gain exposure and run campaigns
- **Tokens circulate** within the platform — not just traded externally — giving SCTK a **real use case** beyond speculation.

While the smart contract does not enforce a fixed commission, it **does define a maximum cap of 20%**, which cannot be changed. This ensures long-term trust and prevents abusive fee configurations in the future.

By integrating commissions into every economic interaction, Soccial ensures that platform activity continually **fuels demand**, maintains **economic balance**, and contributes to a sustainable token economy.

## 6.5 REWARD SYSTEM

The Soccial platform features a **dynamic reward system** designed to incentivize meaningful activity, encourage long-term engagement, and support a thriving creator and user economy.

### Earning Opportunities:

- **Content Creation:** Posting high-quality, engaging, or trending content
- **Community Engagement:** Participating in discussions, reacting to posts, or supporting other users
- **Winning Competitions:** Taking part in daily, weekly, or monthly challenges and games
- **Helping the Ecosystem:** Reporting bugs, contributing ideas, or supporting new users
- **Selling Soccial Cards:** Earning tokens by trading collectible cards obtained through daily draws or platform activities, creating a player-driven micro-economy within the ecosystem.

### Reward Distribution:

- Tokens are distributed automatically via on-chain or off-chain logic, depending on user preferences and wallet setup.
- Rewards may be time-locked or directly spendable depending on their origin (e.g., community contest vs auction reward).
- To prevent abuse, all rewards are subject to a validation layer based on user reputation, authenticity, and behaviour history.

- **5% of all SCKT commissions are allocated to the Reward Vault**, which accumulates over time and fuels the reward economy.
- Users can unlock special cards that grant them the ability to withdraw between **1% and 100% of the Reward Vault**, depending on the card's rarity and timing.
- These cards can be used at any moment, but the fuller the vault becomes, the more tempting — and strategically significant — the decision to play them becomes.
- This mechanic adds a layer of emotional and tactical excitement while naturally **limiting the release of SCKT into circulation**, helping to preserve long-term token value and system sustainability.

#### Internal Use Incentives:

- Earned tokens can be spent inside the platform: for boosting posts, participating in auctions, tipping others, accessing premium features, or purchasing Sockial Cards to expand a user's collection or trade portfolio.
- A portion of reward tokens is held in internal vaults and gradually released to users, supporting economic stability and reducing immediate sell pressure.
- **All rewards remain in the off-chain Sockial Vault by default.** Users who wish to transfer their SCKT to the blockchain must pay a transfer fee, which serves two purposes:
  1. **It discourages immediate dumping of tokens on external exchanges**, helping to stabilize the token's value.
  2. **It encourages in-platform utility and reinvestment**, making Sockial the primary economy where SCKT gains real meaning and power.

This reward system not only encourages participation but also ensures that SCKT maintains **real demand** — by tying incentives to platform value and activity rather than inflationary token emission.



## 6.6 VAULTS MECHANISM CONTROL

To ensure long-term economic balance and transparent token management, Soccial implements a multi-vault architecture — a core pillar of the platform's internal economy and treasury strategy.

### Reward Vault

This vault stores SCKT tokens allocated for user rewards. Its purpose is to ensure a controlled, sustainable, and transparent distribution of tokens, avoiding sudden inflation or exploitation of the system.

- Tokens are released based on predefined events such as completing tasks, winning games, or unlocking specific cards.
- The vault is continuously refilled through platform activity — including commissions, marketplace fees, and token buybacks.
- Some cards allow users to withdraw a percentage of the Reward Vault directly, adding strategic tension while keeping emissions limited.

### Off-Chain Reserved Vault

When users earn SCKT inside the Soccial platform, the tokens are not immediately transferred on-chain. Instead, they are **paired to the user via an off-chain reserved vault**, effectively placing them in a **natural staking state**. This mechanism serves multiple purposes:

- **Reduces sell pressure** by keeping tokens off exchanges by default.
- **Stabilizes token value** by delaying their entry into liquid circulation.
- **Encourages utility-driven behaviour**, since tokens can be used within Soccial without requiring on-chain transfers.

Users may request to withdraw their reserved SCKT to the blockchain, but this action incurs a transfer fee. Once executed:

- The withdrawn amount is deducted from the Off-chain Reserved Vault.
- An equivalent value is returned to the **Liquidity Vault**, rebalancing the platform's token flow.
- The fee is split between the **Reward Vault**, **Airdrop Vault** and the **Revenue Vault**, ensuring both short-term incentives and long-term sustainability.

## Revenue Vault

This vault stores tokens reserved for strategic use, ecosystem development, partnerships, and emergency liquidity provisioning.

- Access is governed by the DAO or community-approved governance structure.
- Funds may be deployed for long-term initiatives such as marketing, scaling, feature development, or protocol upgrades.
- In times of market volatility, the Revenue Vault can execute **buyback-and-burn** (it's a virtual burn. SCTK have a fixed supply, so we may lock some tokens to control inflation) operations to support price stability.

## Key Benefits of the Vault System

- **Predictable Circulation:** Token entry into the market is carefully regulated and fully transparent.
- **Deflationary Impact:** Vault-linked burn mechanics reduce total supply when needed, supporting long-term token value.
- **Utility-first Approach:** The system favours spending tokens inside the platform rather than extracting value externally.
- **Decentralized Control:** Treasury operations are community-driven and transparent.

**Together, these vaults form a self-sustaining economic loop:**

Platform activity drives token movement → vaults manage availability → and

users are rewarded based on participation, impact, and timing — all while protecting the overall health and value of the ecosystem.

## 7 TOKENOMICS

### 7.1 TOTAL SUPPLY

The Soccial Token (SCTK) is issued with a fixed maximum supply, ensuring long-term predictability and economic stability. This hard cap reinforces trust in the tokenomics framework, preventing uncontrolled inflation and preserving value for participants across the ecosystem.

- $S = 500,000,000$  SCTK (fixed)

### 7.2 VAULTS

The Soccial Token (SCTK) is governed by a **modular vault system**, each with a dedicated purpose to support platform operations, economic sustainability, and governance. These vaults are smart contract-controlled accounts that manage SCTK in a secure, transparent, and decentralized manner.

**Vault Types:**

#### 7.2.1 AIRDROP VAULT

- Dedicated to community growth via promotional distributions.
- Tokens are allocated for marketing campaigns, onboarding initiatives, and partnership incentives.
- Airdrops may follow both scheduled and event-based distributions.

#### 7.2.2 OFF-CHAIN RESERVED VAULT

- Stores both earned rewards and tokens purchased within the platform, keeping them off-chain by default.
- Delays immediate entry into circulation, helping stabilize the token economy and reduce external sell pressure.

- Encourages users to spend tokens natively on Soccial, while still allowing on-chain transfers through a controlled withdrawal process.

### 7.2.3 INSURANCE VAULT

- Acts as a reserve to cover potential risks, security breaches, or unforeseen operational failures.
- Provides a safety net for users and platform continuity.
- May be governed by DAO-based risk assessment models.

### 7.2.4 LIQUIDITY VAULT

- Contains tokens reserved for general liquidity operations within the Soccial platform and external markets.
- May be used for direct token sales, swap functionalities, partner integrations, or liquidity support on CEXs.
- Designed for flexibility in day-to-day liquidity management, outside the scope of DEX reserves.
- Subject to release schedules and monitored to prevent market distortion or overexposure.

### 7.2.5 REVENUE VAULT

- Collects operational revenues generated by platform fees, commissions, and services.
- Supports the overall economic sustainability of the platform.

### 7.2.6 REWARD VAULT

- Holds tokens allocated for user engagement, platform activity, competitions, and community contributions.
- Tokens are released gradually through controlled mechanisms.
- Refilled only by using platform commissions.

### 7.2.7 STAKING VAULT

- Contains tokens allocated for staking rewards, as well as the total amount staked by users.
- Stores both the user's staked balance and the expected reward allocation, ensuring transparent tracking and secure payout.
- Released over time according to staking terms and user participation levels.

### 7.2.8 TREASURY VAULT

- Acts as the central reserve for long-term platform development, strategic partnerships, and contingency use.
- May support token stability via virtual buyback-and-burn operations or liquidity injections.

### 7.2.9 VESTING VAULT

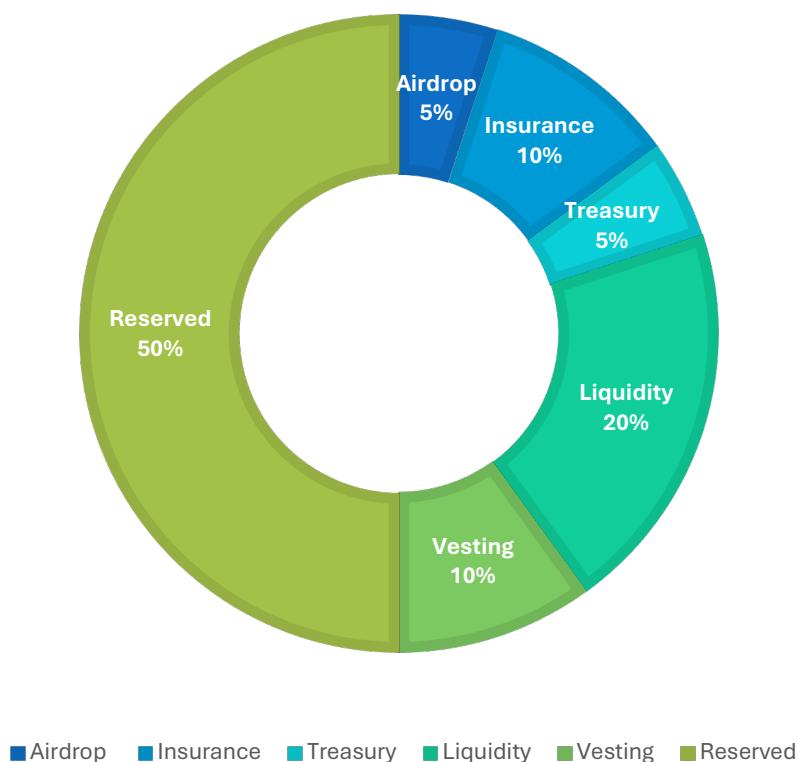
- Holds tokens allocated to team members, advisors, strategic partners, and any user with an approved vesting schedule.
- Stores all active vesting contracts created on the platform, ensuring proper tracking and smart contract enforcement.
- Tokens are released according to custom vesting schedules to ensure long-term alignment and commitment.
- Enforces cliffs, gradual unlocks and prevents premature liquidation through on-chain logic.

## 7.3 INITIAL DISTRIBUTION

The initial distribution of SCKT reflects the platform's strategic allocation priorities, ensuring sustainable growth, proper incentive alignment, risk management, and ecosystem development. Each vault receives a predefined share of the total supply according to its role.

The total supply of SCTK is fixed at 500,000,000 tokens, with 9 decimal places, resulting in 500,000,000,000,000,000 units.

Vault	Purpose	Allocation
Airdrop	Community Airdrops	5%
Off-chain Reserved	DEX Trading Stability	0%
Insurance	Risk Coverage & Protection	20%
Liquidity	Pre-sale, Sell, CEX listings & Market Making	20%
Reserved Supply	Future Allocation	50%
Revenue	Operational Revenues	0%
Rewards	User Rewards & Incentives	0%
Staking	Staking & Staking Rewards	0%
Treasury	Strategic Reserves & DAO Treasury	5%
Vesting Vault	Users, Team & Partner Vesting	10%



The initial supply of Soccial Token (SCTK) is carefully allocated across dedicated vaults to ensure stability, sustainability, and strategic flexibility from day one. While several vaults start with no initial allocation and will be filled over time through platform activity or governance decisions, others are pre-funded to guarantee immediate support for critical areas of the ecosystem.

20% of the total token supply is allocated to the pre-sale and deployed via Pinksale. Half of these tokens will be automatically used to create the initial liquidity pair on the DEX, ensuring a smooth and decentralized market launch.

Notably, **10% of the total supply is reserved for the Insurance Vault**, a safety net designed to protect the platform and its users against extreme or unforeseen events. These tokens are intended as an emergency reserve and are expected to remain untouched under normal operating conditions.



**10% of the supply is allocated to the Vesting Vault**, designated for team members, advisors, strategic partners, and eligible users. The vesting schedule is designed to align long-term incentives: tokens are locked for an initial **cliff period of 360 days**, after which **10% is released monthly**, over a total vesting duration of 540 days. This mechanism ensures commitment, discourages short-term speculation, and reinforces the integrity of the project's core contributors.

The Reserved Supply Vault receives the unallocated portion of tokens (50% of total supply), which is not intended for immediate distribution, but rather for **future, phased releases aligned with ecosystem growth**. These tokens may be gradually introduced into circulation based on platform adoption, user demand, and strategic necessity — always under strict control to **preserve token value** and **avoid oversupply**. This mechanism ensures long-term adaptability without compromising the economic balance of the system.

*This allocation framework may evolve over time through governance proposals and community consensus, while always maintaining transparency.*

*The Reserved Supply Vault is intended for **direct ecosystem use**, such as controlled token sales, liquidity support, or reinforcement of the insurance fund. It **cannot be reallocated to team members, advisors, or similar purposes** unless explicitly approved by the community through formal DAO governance. This ensures that the reserve remains focused on serving platform needs and user interests.*

## 7.4 LIQUIDITY PAIR

Social maintains an initial liquidity pair that facilitates smooth market access and price discovery. The selected trading pair ensures efficient integration with the broader liquidity infrastructure.

- POL/SCTK

Over time, the platform intends to expand its liquidity options by introducing additional trading pairs. These may include stablecoins, major cryptocurrencies, or ecosystem-relevant assets, depending on market demand, user preferences, and governance approval. This approach supports accessibility, flexibility, and long-term growth across multiple trading environments.

## 7.5 REFERRAL PROGRAM

To foster organic growth and incentivize community expansion, Soccial implements a referral program where participants are rewarded for bringing new users and activity to the platform.

- Up to 3% reward for referrals (from initial liquidity vault allocation).

## 7.6 TOKEN VALUATION OVER TIME

The value of the Soccial Token (SCTK) is designed to **evolve organically**, driven by real platform activity, scarcity mechanisms, and utility-based demand — not speculative hype or artificial inflation.

### Key Drivers of Value Growth:

#### 1. Utility-Based Demand

- SCTK is required for key platform actions: boosting content, participating in auctions, purchasing highlights, trading Soccial Cards, and accessing premium tools.
- As user activity and marketplace transactions grow, so does **real token demand**.
- In the future, we intend for SCTK to be used as a medium of exchange for third-party products and services sold through the Soccial marketplace.

## 2. Controlled Supply Circulation

- A significant portion of the token supply is held in **vaults** and released gradually.

## 3. Platform Adoption

- As more users join Soccial and engage in the ecosystem, demand for visibility, exposure, and platform advantages increases — fuelling demand for SCKT.
- Business adoption (via promotions, campaigns, and featured listings) further contributes to pressure on the buy side.
- The Cards game may also generate significant demand for Soccial Tokens, as all cards can only be purchased using SCKT

## 4. Reward Logic & Vesting

- Rewards are distributed via smart, **non-inflationary mechanisms**. Many rewards are:
  - Time-locked
  - Spendable only within the platform (initially)
  - Converted to blockchain balances after cooldowns or fees
- This ensures users are encouraged to **use** rather than dump tokens.

## 5. Buyback and Virtual Burn Operations

- Revenue collected in other tokens or currencies can be used to buy back SCKT from the market.
- Instead of burning, **purchased tokens are locked or held in strategic vaults**, where they can be actively managed to support token value, reduce market supply, and respond to future economic needs.

- This flexible approach preserves the utility of the token while achieving similar deflationary pressure and long-term price stability.

## Long-Term Vision

The goal is to ensure SCTK valuation reflects:

- Actual platform utility
- Real user adoption
- A balanced supply/demand environment
- Strategic treasury and governance control

In this model, **value is earned**, not assigned — and grows as the platform grows.

## 8 CUSTODY & WALLETS

The Soccial Token (SCTK) is designed to be usable by everyone — whether they are crypto-savvy or completely new to blockchain. To achieve this, Soccial implements a dual custody model that combines accessibility with full user sovereignty.

Users can choose between a seamless **off-chain experience** by default, or upgrade to **on-chain self-custody** at any time. This hybrid system ensures that every user can interact with the token economy from day one, without compromising ownership, flexibility, or decentralization.

### 8.1 OFF-CHAIN CUSTODY (BY DEFAULT)

To ensure mass adoption and a frictionless user experience, Soccial offers **off-chain custody by default**. This means that users do not need to set up or manage a crypto wallet to start earning, holding, and using SCTK within the platform.

#### Why Off-Chain First?

The majority of users in traditional social networks are **not crypto-native**. Forcing them to manage private keys, install wallet extensions, or learn blockchain concepts creates unnecessary friction. Soccial removes these barriers by:

- **Creating an internal balance** (linked to the user's account)
- **Storing tokens securely in a centralized vault**, mapped to each user
- **Allowing instant use of tokens** for platform features (boosting posts, auctions, tipping, etc.)

This enables any user to benefit from the token economy without even knowing what a wallet is — making Soccial accessible to all.

## Transition to On-Chain

Users can **upgrade to full on-chain custody** at any time by connecting a supported wallet (e.g., Phantom). At that point:

- Tokens can be **withdrawn** from the platform to the user's Solana address
- A **withdrawal fee** and vesting periods may apply to encourage in-platform usage
- Additional verification (e.g., 2FA) may be required for security

## Security Measures

Although the default custody is off-chain, the system follows strict security standards:

- **Encrypted vaults**
- **Account-level token tracking**
- **Withdrawal limits and fraud prevention systems**
- **Chain Signature:** internal one-sided encrypted signature used to validate each transaction and its corresponding balance.

This hybrid model provides the best of both worlds: simplicity and accessibility for new users, with full decentralization available for advanced users. By enabling off-chain wallet management, the platform facilitates seamless token usage within the ecosystem, **enhancing utility while preserving on-chain liquidity**. As a result, this approach not only improves user experience and transaction efficiency but also **helps protect and strengthen the value of the Soccial Token (SCTK)** by reducing unnecessary sell pressure and maintaining healthier market dynamics.

## 8.2 WITHDRAWALS & ON-CHAIN TRANSFERS

While Soccial offers off-chain custody by default, users have full freedom to **withdraw their SCTK tokens to an on-chain Solana wallet** whenever they

choose. This flexibility empowers users to take ownership of their tokens while maintaining a seamless user experience on the platform.

#### Withdrawal Process:

- Users can initiate a withdrawal from their **internal Soccial balance** to a **connected Solana wallet** (e.g., Phantom, Solflare).
- Withdrawals are executed via smart contracts, ensuring **secure and verifiable transactions** on the blockchain.
- A **cooldown period or transfer fee** may apply to:
  - Discourage speculative withdrawal-dump cycles
  - Promote platform utility before on-chain circulation
- This operation includes transfer fees to help preserve token stability, support the reward and revenue vaults, and encourage users to prioritize in-platform utility over external speculation.

#### Eligibility & Conditions:

- **Minimum balance** may be required to withdraw, to reduce spam or gas costs.
- Users must pass **security verification**, such as email confirmation or 2FA.
- Withdrawals may be temporarily limited during **platform maintenance** or **contract upgrades**, with full transparency provided to users.

#### Use Cases for On-Chain Transfers:

Once on-chain, SCKT can be:

- Traded on **DEXs or CEXs**
- Sent to other wallets or third-party services
- Used in **staking, governance**, or other DeFi integrations supported by Soccial

This model ensures users retain full ownership and flexibility while encouraging healthy, organic growth of the token economy. Whether users keep their tokens within the platform or take them on-chain, **the power of choice remains with them.**

## 9 GROWTH STRATEGY

The Soccial Token (SCTK) is designed not only to support the platform's internal economy, but also to thrive in a competitive, fast-paced market. This section outlines the strategic mechanisms implemented to drive sustainable token growth, real-world adoption, and responsible management of value dynamics.

### 9.1 PRICE FIXING STRATEGY

To ensure **pricing consistency and predictability**, SCTK adopts a soft price fixing strategy for internal services. While the token is freely tradable on-chain, its usage value within the platform is pegged to EUR-based pricing, ensuring that platform services remain affordable and stable, regardless of market fluctuations.

This internal peg:

- Shields users from token price volatility
- Aligns the economy with real-world value perception
- Allows the platform to scale globally without confusing price shifts

### 9.2 DIRECT PLATFORM INTEGRATION

All key platform features — such as content boosts, auctions, donations, highlights, buying cards, and featured spots — are seamlessly integrated with SCTK. Users interact with the token **indirectly**, creating **natural demand** through usage, not speculation.

This creates a **native token economy** where utility is baked into the platform experience, making the token indispensable for active participation.



### 9.3 USER CONVERSION FLOW (FIAT TO SCTK)

To onboard non-crypto users, the platform offers **automatic real-money conversion**:

- Users can purchase premium services using **EUR or other fiat currencies**
- The system **converts those funds into SCTK behind the scenes**
- SCTK is then used to complete the transaction internally

This mechanism:

- Increases token demand passively
- Lowers the entry barrier for mainstream users
- Encourages token circulation while preserving simplicity

### 9.4 DYNAMIC LIQUIDITY POOL WITH CORRECTION TRIGGERS

A **smart liquidity pool system** ensures there is always sufficient liquidity for on-chain SCTK trades. The system includes:

- Automatic **liquidity injections or rebalancing** during volatility
- **Virtual burn (store) or buyback triggers** based on supply thresholds
- Long-term incentives for **liquidity providers**

This adaptive model helps maintain a **healthy trading environment** while reinforcing value.

### 9.5 DYNAMIC USAGE FEES

To balance activity and discourage spam or manipulation, **usage fees inside the platform are dynamic**, based on:

- User tier and reputation

- System-wide token velocity
- Activity type (e.g., promotional vs community-focused)

These adjustments create a **self-regulating economy**, where the token flows more efficiently and the user experience remains fair.

## 9.6 INTERNAL BONUS ADJUSTMENTS

The reward system uses **automated internal multipliers** that change based on:

- Platform activity level
- Token velocity and liquidity
- Seasonal events or campaigns

This enables the system to **stimulate or slow down circulation** as needed, acting as a soft monetary policy tool — without requiring manual intervention.

## 9.7 AUTOMATIC AUDIT FUNCTION

Each month, Soccial generates an **automated token audit report**, showing:

- Vault activity
- Token distribution statistics
- Circulating supply vs locked reserves
- Platform revenue and fee breakdown

This enhances trust and provides the community with full visibility into the platform's economic health.

The report is generated automatically and will be available at "<https://www.soccial.com/thetoken>".

## 9.8 AIRDROP APPLICATION SYSTEM

Instead of random airdrops, Soccial introduces a **merit-based application system**, where users are rewarded based on:

- Platform activity and collaboration games
- Referrals
- Event participation
- Governance contributions

This ensures tokens are distributed to those who **actively contribute** to growth — not passive collectors or bots.

**Airdrops may be granted automatically or through specific campaigns, including seasonal or event-based distributions.**

*In the early stages, the initial airdrop allocation will focus on targeted distributions. Additional airdrops may also be launched via social media to attract new users to the token, pre-sale, and platform — boosting awareness and accelerating community growth.*

## 9.9 CRITICAL VARIABLE PROTECTION

Key economic and technical parameters (e.g., vault unlock rates, liquidity policies, supply caps) are protected by **immutable smart contract rules**.

Any modification to these variables must go through:

- **DAO governance vote**

This provides **security and decentralization**, ensuring the rules of the economy are respected long-term.

## 9.10 VALUE GROWTH MODEL

The value of SCKT grows in tandem with **platform usage, token utility, and economic activity**. The growth strategy avoids artificial pumps and focuses on:

- **Internal demand:** SCKT is required to unlock platform potential
- **Circulation control:** Vaults and virtual burn (store) mechanisms reduce excess supply
- **User retention:** Rewards tied to engagement, not speculation
- **Progressive exposure:** As Soccial gains adoption, token demand scales naturally
- **Cards game and Soccial growth**

This model ensures that SCKT becomes more valuable **because it's useful**, not just because it's tradable.

## 10 GOVERNANCE & TRUST

Sustainable growth and long-term user confidence depend not only on technology or tokenomics, but also on **transparent governance and robust security**. Soccial adopts a **community-first approach** to decision-making, ensuring that key economic levers are not concentrated in the hands of a few.

### 10.1 GOVERNANCE & DAO

The Soccial Token (SCTK) ecosystem is designed to evolve into a **fully decentralized governance model**, where the community controls critical decisions via a DAO (Decentralized Autonomous Organization).

#### Key Governance Principles:

- **Founders Cannot Vote on Financial Decisions**  
To prevent conflicts of interest, founders and core team members are **excluded from voting** on matters involving token allocation, treasury access, or vault releases. This ensures community-driven financial integrity.
- **Controlled Token Reserve Releases**  
All strategic vaults (e.g., Treasure) are governed by time-based locks and DAO-controlled release mechanisms. No entity can unilaterally move tokens without transparent community approval, and any change to this logic would require an explicit contract upgrade.
- **Reward Model Changes via Community Vote**  
Adjustments to reward rates, earning conditions, or staking incentives must be **approved by token holders**. This guarantees that the community controls how value is distributed.
- **Liquidity Adjustments by Consensus**  
Changes to liquidity pool strategies — such as new pairings, rebalancing thresholds, or burn ratios — require **community input or DAO proposals**, ensuring alignment with long-term holder interests.

## 10.2 TRANSPARENCY & SECURITY

Trust is earned through visibility and verifiable controls. Soccial implements multiple layers of security, transparency, and risk mitigation to ensure the platform's integrity.

### Core Mechanisms:

- **Minting blocked**

The total supply of SCKT is hard-capped and defined at deployment. Tokens are minted **once** during contract initialization, strictly according to the predefined allocations for each vault. No additional minting is possible under any circumstance, ensuring permanent supply integrity.

- **Configurable Vesting Programs**

Vesting for team members, early contributors, and partners is enforced via **on-chain smart contracts**, with cliff periods and gradual unlock schedules that are **visible and immutable**.

- **Emergency Pause: Admin-Triggered, Token Movement Blocked**

Administrators can trigger an emergency pause to temporarily halt critical operations — such as reward distribution, staking, or transfers — in case of detected issues or threats. However, during this state, **no tokens can be moved, withdrawn, or redirected**, not even by administrators, founders, or team members.

*This mechanism acts as a protective firewall, **preventing any unauthorized access or escape with funds**, and ensuring that no entity can exploit an emergency to bypass the system's safeguards. It reinforces trust by guaranteeing that pausing the system never equates to control over user assets.*

- **Public Audit Logs**

All major token operations — including, **vault inflows/outflows, pauses, staking rewards**, and airdrops — are **logged and accessible** via public dashboards and blockchain explorers.

- **Anti-Whale Protection**

During token launch, strict **sale caps per wallet** are enforced to avoid concentration of supply. This levels the playing field and prevents early manipulation.

- **Airdrop Protection with Provenance Validation**

Airdrops are distributed only to verified, engaged users, based on platform activity, reputation, and contribution. Bots and mass-farming accounts are filtered through a combination of on-chain proofs and off-chain validation mechanisms.

*In the early stages, some airdrops may be strategically distributed via social media campaigns and onboarding events to attract users and raise awareness about the token, pre-sale, and platform – while maintaining safeguards to prevent abuse.*

Through these measures, Soccial ensures that SCTK remains **community-driven, secure, and resilient**, earning the trust of users, investors, and partners alike.

### 10.3 TEAM & LONG-TERM VISION

#### **Isabel Costa Pinto**

Marketing and sales specialist. Bachelor's degree in management and master's degree in marketing from the Lisbon School of Economics and Management, University of Lisbon.

#### **Paulo Freitas Rodrigues**

Full Stack Developer and UX Strategist. Bachelor's degree in economics from the Lisbon School of Economics and Management, University of Lisbon.

*Although we are a small team, we bring years of experience in web development and product strategy. Our lean structure allows us to move fast and build with focus, and we are fully committed to attracting a global, passionate community to help shape and grow this project alongside us.*



## 11 TOKEN SALE - PRE-SALE - WHITELIST

The Soccial Token (SCTK) will be introduced through a multi-stage sale strategy designed to ensure fairness, sustainable distribution, and market stability. The goal is to reward early supporters while protecting long-term value, avoiding concentration, and encouraging active community involvement from the very beginning.

### 11.1 PRE-SALE

The pre-sale will take place on **Pinksale**, offering a **20% discount** on the initial listing price. This early access opportunity is targeted at first supporters, crypto communities, and strategic partners who believe in the project's long-term potential.

### 12 Key Details:

- **Platform:** Pinksale (fully decentralized launchpad)
- **Discount:** 20% below listing price
- **Participation:** Open to the public during the pre-sale window
- **Hard Cap / Soft Cap:** [to be defined]
- **Token Allocation:** 20% of total supply
- **Unsold Tokens:** Will be made available during the whitelist sale phase.

### 12.1 WHITELIST PHASE 1 - EARLY ACCESS

Following the Pinksale pre-sale, an exclusive **whitelist-only window** will open for **approximately 7 days**. Access is limited to:

- Pre-sale participants
- Invited private investors
- Selected partners and early community contributors

This phase ensures that committed supporters have early access to acquire more tokens before the broader public, while avoiding bot participation or speculative accumulation.

## 12.2 WHITELIST PHASE 2 – COMMUNITY-DRIVEN ACCESS

After the initial whitelist phase, a broader **community whitelist** will open to allow verified users to apply for access. Participants will be invited in **phased waves**, based on:

- Platform activity
- Referral participation
- Reputation and engagement

This dynamic and permissioned approach ensures that **tokens are distributed to real, engaged users** over time – avoiding manipulation and promoting organic growth.

## 12.3 PUBLIC TOKEN LAUNCH

Once the whitelist rounds are complete, SCTK will be officially listed on a decentralized exchange (DEX). This phase marks the token's transition into an open market environment, allowing full liquidity and price discovery.

## 12.4 HIGHLIGHTS:

- Liquidity pairs created using raised funds
- Listing price based on final pre-sale valuation
- DEX launch marks full decentralization of trading
- Strong community support expected to drive initial momentum

## 12.5 TOKEN SALE AGREEMENT (SUMMARY)

All participants in the token sale agree to the following core terms and conditions:

- **SCTK is a utility token**, intended for use within the Soccial platform and its services.
- **Users retain full control** of purchased tokens and may **withdraw them at any time** (subject to vesting or lockups where applicable).
- **No refunds** will be issued unless explicitly stated in writing before the sale begins.
- **Lockups and vesting schedules are fully transparent**, published on-chain, and cannot be altered retroactively.
- **Soccial reserves the right to update platform mechanics**, algorithms, or utilities **without affecting token ownership** or user balances.

By participating, users acknowledge that this is a community-driven ecosystem, and that long-term token value depends on platform growth, adoption, and governance — not financial speculation.

## 13 ROADMAP

### 13.1 PHASE 1: DEVELOPMENT & LAUNCH

- ✓ Completion of core platform architecture
- ✓ Soccial web app (alpha version) goes live
- ✓ iOS and Android apps published
- ✓ Initial vault structure implemented (on-chain)
- ✓ Off-chain custody system activated for mainstream onboarding
- ✓ Gamified card system (MVP) introduced
- ✓ SCKT token created and deployed on Solana
- ✓ Internal testing of token logic, auctions, and rewards
- ✓ Legal entity registered
- SOON Begin Card Draw daily drops and leaderboards
- SOON Marketing launch and early community onboarding
- SOON Token pre-sale (Pinksale) — 20% of total supply
- SOON Initial DEX listing with POL/SCKT pair (via Pinksale auto-liquidity)

### 13.2 PHASE 2: GROWTH & TOKENIZATION

- SOON Whitelist Phase 1 — Early access for pre-sale buyers, partners and selected contributors
- SOON Whitelist Phase 2 — Community-driven access in progressive waves (based on activity and referrals)
- SOON Official public launch of Soccial Token (SCKT) on DEX
- SOON Launch of first smart auctions for promoted content
- SOON Expansion of referral program and reward system
- SOON Strategic partnerships and campaign onboarding
- SOON Vault refill mechanisms activated (revenue → rewards, treasury, staking)
- SOON Launch of platform-wide airdrop application system
- SOON Begin DAO onboarding process for governance training and simulations

### 13.3 PHASE 3: SCALING & GOVERNANCE

- ➡️ SOON Expansion to additional liquidity pairs (e.g., stablecoins, ecosystem tokens)
- ➡️ SOON Governance proposals opened to token holders (DAO-lite)
- ➡️ SOON Decentralization of vault permissions and core decision-making
- ➡️ SOON Cross-chain study and multichain integration (if needed)
- ➡️ SOON Release of advanced analytics, transparency dashboards, and audit tools
- ➡️ SOON Global community growth campaigns
- ➡️ SOON Partner marketplace and business integrations
- ➡️ SOON Long-term staking and reward incentive optimization
- ➡️ SOON Full transition to DAO governance with reduced founder privileges
- ➡️ SOON Governance vote to **finalize the contract logic as immutable**, ensuring that no future entity — including the team — can alter vault logic, or critical parameters.

In the early phases, the core smart contract remains **upgradable**, allowing the infrastructure to evolve toward the complete long-term vision of the platform — including advanced modules for staking, governance, reward logic, and automation.

To protect the community during this period, **founder vesting schedules are enforced on-chain**, and **all token operations are transparently logged and immutably recorded**, enabling reliable external monitoring and auditability. The entire framework is fully **open source**, allowing anyone to verify the system, track changes, and independently validate the platform's security and integrity.

As an open project, we actively **welcome contributions, suggestions, and security reviews from the developer community**, with the goal of continuously strengthening the contract and making it as transparent, secure, and community-aligned as possible.

## 14 RISKS & MITIGATION

As with any project operating in the blockchain and digital asset space, the Soccial Token ecosystem is subject to a range of potential risks. However, what distinguishes Soccial is not the absence of risk — but a **proactive approach to identifying, mitigating, and communicating them clearly.**

Below are the main categories of risk and the measures implemented to minimize their impact:

### 14.1 MARKET VOLATILITY

**Risk:**

SCTK is a digital asset, and its market value may fluctuate based on external factors, including overall crypto sentiment, macroeconomic trends, or speculative activity.

**Mitigation:**

- Internal services are priced in fiat (e.g., EUR) and auto converted to SCTK to ensure **price stability** inside the platform.
- Buyback and virtual burn (store) mechanisms are in place to reduce volatility and **reinforce long-term value.**

### 14.2 ADOPTION & USER GROWTH

**Risk:**

Failure to attract a critical mass of users or businesses may limit the token's utility and economic activity.

**Mitigation:**

- A **hybrid custody system** enables onboarding of non-crypto users seamlessly.

- Token utility is deeply integrated into platform features, ensuring SCK demand grows **organically** with usage.
- **Marketing strategies** and reward campaigns support user growth and retention.
- Just as Sockial is a collaborative network where every user contributes to the platform's growth, the Sockial Token (SCK) is designed to reflect that same spirit — its value and utility are directly tied to collective participation, shared creation, and **community-driven success**.

### 14.3 REGULATORY & LEGAL UNCERTAINTY

#### Risk:

Changes in regulations across jurisdictions may impact how tokens are treated legally or impose compliance burdens on the project.

#### Mitigation:

- SCK is clearly defined as a **utility token**, not a security.
- KYC/AML measures are applied where necessary (e.g., public sales).
- The platform operates with **legal flexibility** to adjust mechanics without affecting token ownership.

### 14.4 SMART CONTRACT VULNERABILITIES

#### Risk:

Exploits or bugs in the smart contract code could compromise vaults, rewards, or token balances.

#### Mitigation:

- Smart contracts are **modular, auditable, and minimal** in complexity.
- Core contracts undergo **independent security reviews**.

- Emergency pauses allow rapid response in critical situations.
- The contract is upgradable initially

#### 14.5 CENTRALIZATION & GOVERNANCE ABUSE

##### Risk:

Excessive control by founders or core team may undermine decentralization or lead to unfair decisions.

##### Mitigation:

- Founders **cannot vote** on financial decisions involving token reserves.
- Any action not explicitly defined in the contract must go through a formal DAO proposal.
- Governance logic is **hardcoded and transparent**, with clear separation of powers.
- Over time, the DAO may choose to further decentralize control by reducing or revoking admin permissions, reinforcing long-term trust and autonomy.

#### 14.6 TOKEN DUMPING OR MANIPULATION

##### Risk:

Whales, bots, or early participants may sell large volumes of SCTK, destabilizing the price or ecosystem.

##### Mitigation:

- **Anti-whale caps** are enforced during sale phases.
- Vesting and lockups prevent sudden large releases.
- Internal incentive models encourage **token usage** over speculative withdrawal.



By acknowledging these risks and implementing safeguards from day one, Soccial demonstrates its commitment to building a **resilient, transparent, and community-owned economy**.

#### 14.7 SOLANA NETWORK RISK

**Risk:**

A major failure, prolonged downtime, or permanent collapse of the Solana network could severely impact the functionality of the Soccial Token (SCTK) and its associated smart contracts.

**Mitigation:**

- The Soccial ecosystem is designed with modularity in mind, allowing potential migration to other blockchain networks if necessary.
- Core platform functions, including user balances and transaction history, are also maintained off-chain, enabling recovery and continuity in extreme scenarios.
- Cross-chain integration and Layer 1 diversification are under evaluation as part of long-term risk management.

## 15 TECHNOLOGY STACK

The Soccial Token ecosystem is built on a **modern, secure, and performance-oriented technology stack**, leveraging some of the most respected tools in the blockchain space. The focus is on **speed, scalability, and transparency**, ensuring that every component is future-proof and auditable.

### 15.1 RUST

All smart contracts are written in **Rust**, a highly secure and memory-safe programming language known for its performance and reliability. Rust is the standard for Solana development, allowing the project to fully leverage the blockchain's speed and concurrency.

### 14.2 Solana Blockchain

Solana is chosen for its:

- **High throughput** (thousands of transactions per second)
- **Low fees**, ideal for microtransactions and frequent activity
- **Finality under 1 second**, ensuring responsive user experiences

It supports complex dApps like Soccial without compromising on speed or scalability.

### 15.2 ANCHOR FRAMEWORK

The project uses the **Anchor Framework**, which:

- Simplifies Solana smart contract development
- Adds safety checks and structured account management
- Enables better testing, upgradeability, and interaction with frontends

Anchor helps ensure code clarity and security while speeding up development.

### 15.3 PDAS (PROGRAM DERIVED ADDRESSES)

Program Derived Addresses (PDAs) are used extensively to:

- Securely manage user accounts and vaults
- Ensure **non-colliding, predictable addresses** without private keys
- Enforce rules like vesting, reward claims, and permission logic

PDAs are fundamental to how the platform manages token logic safely and on-chain.

### 15.4 VERIFIED SMART CONTRACTS

All core smart contracts are **verifiable** on-chain, allowing anyone to:

- Review the source code
- Check logic for minting, burning, staking, vesting, and governance
- Validate contract addresses via trusted explorers

This ensures **total transparency and auditability** of the Soccial economy.

### 15.5 OPEN SOURCE

Soccial's smart contract are fully open source. This commitment to openness reflects our belief that transparency and collaboration are fundamental to building a resilient and trusted ecosystem.

By releasing our code under a permissive license, we enable:

- Community contributions and pull requests
- Independent audits, forks, and educational use
- Transparent verification of contract logic by anyone

Beyond transparency, open source is also a way for **us to contribute back to the ecosystem** — sharing our work with other builders, and welcoming improvements, optimizations, and suggestions from developers and users alike. This approach ensures that the contract evolves **not just through internal decisions**, but also through **direct input from the community it serves** — making the system more secure, more useful, and more aligned with the values and needs of Soccial's user base.

## 15.6 TRANSPARENT VESTING & LOCKING

All **vesting schedules, lockups, and release conditions** are enforced via smart contracts — not spreadsheets or manual processes. This means:

- No hidden releases
- No sudden dumps
- Users and investors can independently verify all conditions on-chain

Together, this technology stack makes Soccial not just fast and scalable — but **secure, fair, and verifiable by design**.

## 16 LEGAL & COMPLIANCE

Soccial is committed to operating in a legally responsible, transparent, and user-respecting manner. The project does not position SCKT as an investment vehicle, but rather as a **utility token** designed to unlock real-world features and services within the platform.

### 16.1 COMPANY JURISDICTION

The Soccial project is operated under the registered legal entity **Paulo Rodrigues & Isabel Pinto, Lda**, a “**sociedade por quotas**” (private limited company) incorporated in Portugal.

This legal structure is designed to:

- Ensure clear regulatory oversight and legal accountability
- Provide protection to users, partners, and contributors
- Facilitate integrations with fiat gateways, payment processors, partners, and marketplaces

Both **Soccial** and **Soccial Token** are registered trademarks of the company.

All relevant corporate documentation, contracts, and terms of service are — or will be — publicly available upon launch, reinforcing the project’s commitment to transparency, compliance, and trustworthiness.

### 16.2 KYC/AML COMPLIANCE

To comply with international financial standards and reduce the risk of misuse, Soccial implements **Know Your Customer (KYC)** and **Anti-Money Laundering (AML)** procedures in specific scenarios, including:

- Token sale participation (public phases)
- High-volume platform withdrawals
- Business and advertiser onboarding

These checks are performed through trusted third-party providers and follow best practices, ensuring **user privacy is protected** while remaining compliant with regulatory requirements.

### 16.3 INVESTMENT DISCLAIMER

The Soccial Token (SCTK) is a **utility token**, not a security or investment product.

Purchasing SCTK:

- Does not grant ownership in the Soccial company
- Does not entitle holders to profits, dividends, or revenue shares
- Is not intended as a financial investment

Users are encouraged to participate **because of the platform's utility and vision**, not for speculative purposes.

**No refunds** will be issued unless explicitly stated in official documentation.

Users are responsible for understanding local laws before participating in the token sale or using the platform.

By operating within a clear legal framework, Soccial aims to build **long-term trust and institutional readiness**, while remaining inclusive and user-friendly for a global audience.

## 17 FREQUENTLY ASKED QUESTIONS

### What is SCKT?

**SCKT** is the utility token that powers the Sockial platform. It is used for boosting content, participating in auctions, rewarding users, unlocking premium features, and interacting with the marketplace.

### Do I need a crypto wallet to use Sockial?

No. By default, Sockial uses **off-chain custody**, meaning you can earn and spend SCKT inside the platform without any blockchain knowledge. You can connect a wallet and withdraw on-chain at any time.

### Is SCKT a cryptocurrency?

SCKT is a **utility token**, not a cryptocurrency intended for speculation or investment. It has real use cases inside the platform and is not a security or share.

### Can I sell or trade SCKT?

Yes. Once withdrawn to your Solana wallet, you can trade SCKT on supported **decentralized exchanges (DEXs)**. Within the platform, SCKT is primarily used for features and services.

### What blockchain does SCKT run on?

SCKT is built on the **Solana blockchain**, using the **SPL token standard**. This provides fast, low-cost transactions and full integration with the Solana ecosystem.

### How is the token supply managed?

Token supply is **limited and controlled** through a multi-vault system. Tokens are released gradually, with mechanisms for burns, buybacks, staking, and governance voting.

### Are there rewards for using the platform?

Yes. Users earn SCK by selling cards that they earn by creating content, engaging with the community, participating in games, and completing tasks. These rewards are distributed based on merit and platform activity.

### Is the project audited?

Yes. All smart contracts are **public and verifiable**, with regular audits, transparent logs, and automated reporting. Major token operations are recorded on-chain and accessible to anyone.

### Can the rules of the system be changed?

Only through **community governance**. Critical variables like reward rates, vault releases without a clear logic, or liquidity strategies can only be changed by DAO votes.

### What happens if the platform shuts down?

Like any technology project, Sockial is not immune to risk. While we are fully committed to building a sustainable, long-term platform, users should always be aware that all crypto projects carry inherent uncertainty.

That said, even in the unlikely event of a shutdown, **any SCK tokens held in your personal wallet will remain fully yours and tradable on the blockchain**, independent of the platform. Tokens not yet withdrawn but allocated on-chain



(e.g., via vaults) may remain accessible depending on the system status at the time of closure.

We are working hard to make Soccial a **global reference in community-driven platforms**, and we truly believe that, with the support of our users, contributors, and partners, **we will not only succeed — we will lead.**

## 18 JOIN THE MOVEMENT

Social is more than just a platform. It's a **new kind of ecosystem** — one where creators, users, and communities **share value**, shape the rules, and grow together. Powered by the Social Token (SCTK), this is a movement to **redefine what a social network can be**: open, fair, and owned by the people who use it.

We've built the foundation:

- A powerful platform
- A real-world utility token
- A transparent economic model
- A roadmap guided by community values

Now it's your turn.

Be part of it:

- Use the platform and earn SCTK for your contributions
- Participate in governance and shape the future of Social
- Support the token economy by using, holding, or building on SCTK
- Invite others and help grow a social ecosystem where users have a real voice

This is your chance to join a project where early supporters aren't just users — they're co-creators.

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**Social is live. The token is real. The movement has started. Are you in?**

## 19 GLOSSARY

### **Airdrop**

A method of distributing tokens to users, typically as a reward or promotional incentive. In Soccial, airdrops are merit-based and tied to user engagement.

### **Anchor Framework**

A development framework for building Solana smart contracts in Rust. It simplifies account management, adds safety checks, and facilitates program upgrades and testing.

### **Burn**

The process of permanently removing tokens from circulation, typically used to reduce supply and support token value.

### **DAO (Decentralized Autonomous Organization)**

A community-governed structure where token holders vote on decisions, such as funding allocation, protocol changes, and system updates.

### **DEX (Decentralized Exchange)**

A blockchain-based platform where users can trade tokens directly with one another, without intermediaries. SCKT can be traded on supported DEXs.

### **Fiat Currency**

Traditional government-issued currency (e.g., EUR, USD). Soccial allows users to pay in fiat, which is auto-converted to SCKT internally.

### **Governance**

The system by which protocol changes are proposed, voted on, and implemented — typically through a DAO.

**KYC/AML**

Know Your Customer / Anti-Money Laundering. Procedures used to verify identity and prevent misuse of financial systems.

**Minting**

The creation of new tokens. In Soccial, minting is strictly limited to predefined modules and subject to governance rules.

**Multisig**

Short for “multi-signature.” A security mechanism where multiple private keys are required to authorize an action (e.g., vault release).

**Off-Chain Custody**

A token management model where users' tokens are stored within the platform rather than on a blockchain wallet. Soccial uses this by default to simplify onboarding.

**On-Chain**

Any action or data that occurs directly on the blockchain and is publicly verifiable.

**PDA (Program Derived Address)**

A secure, predictable address on Solana generated by a smart contract to manage accounts, without relying on private keys.

**Referral Program**

An incentive model where users earn rewards for bringing new participants into the platform.

**Reward Vault**

A token reserve used to distribute SCKT to users as rewards for platform activity, competitions, and engagement.

**Smart Auction**

A bidding system where users compete with SCKT to win premium placements. Winners are selected transparently based on demand.

**Staking**

Locking tokens in a contract to earn rewards or participate in governance. Sockial may implement staking via a dedicated vault.

**SPL Token**

Solana's token standard, similar to ERC-20 on Ethereum. SCKT follows the SPL standard for compatibility and security.

**Token Utility**

The specific actions that a token enables within an ecosystem. SCKT is used for transactions, promotions, rewards, and governance inside Sockial.

**Treasury Vault**

A strategic reserve of tokens used for development, partnerships, emergency funding, or buyback operations — controlled by governance mechanisms.

**Vesting**

A schedule that gradually unlocks tokens over time, commonly used for team, advisor, or early contributor allocations.

## CONTACTS

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*This document is a living reflection of our commitment to transparency, accountability, and community-led development. It will continue to evolve over time – not only to incorporate new features and strategic decisions, but also to improve clarity and accessibility based on community feedback. As the project grows, we aim to make this paper an increasingly transparent and practical reference for all stakeholders – from early contributors to future partners and users. We invite everyone to engage, question, and contribute as we build a more open, useful, and rewarding digital ecosystem together.*