SOCCIAL
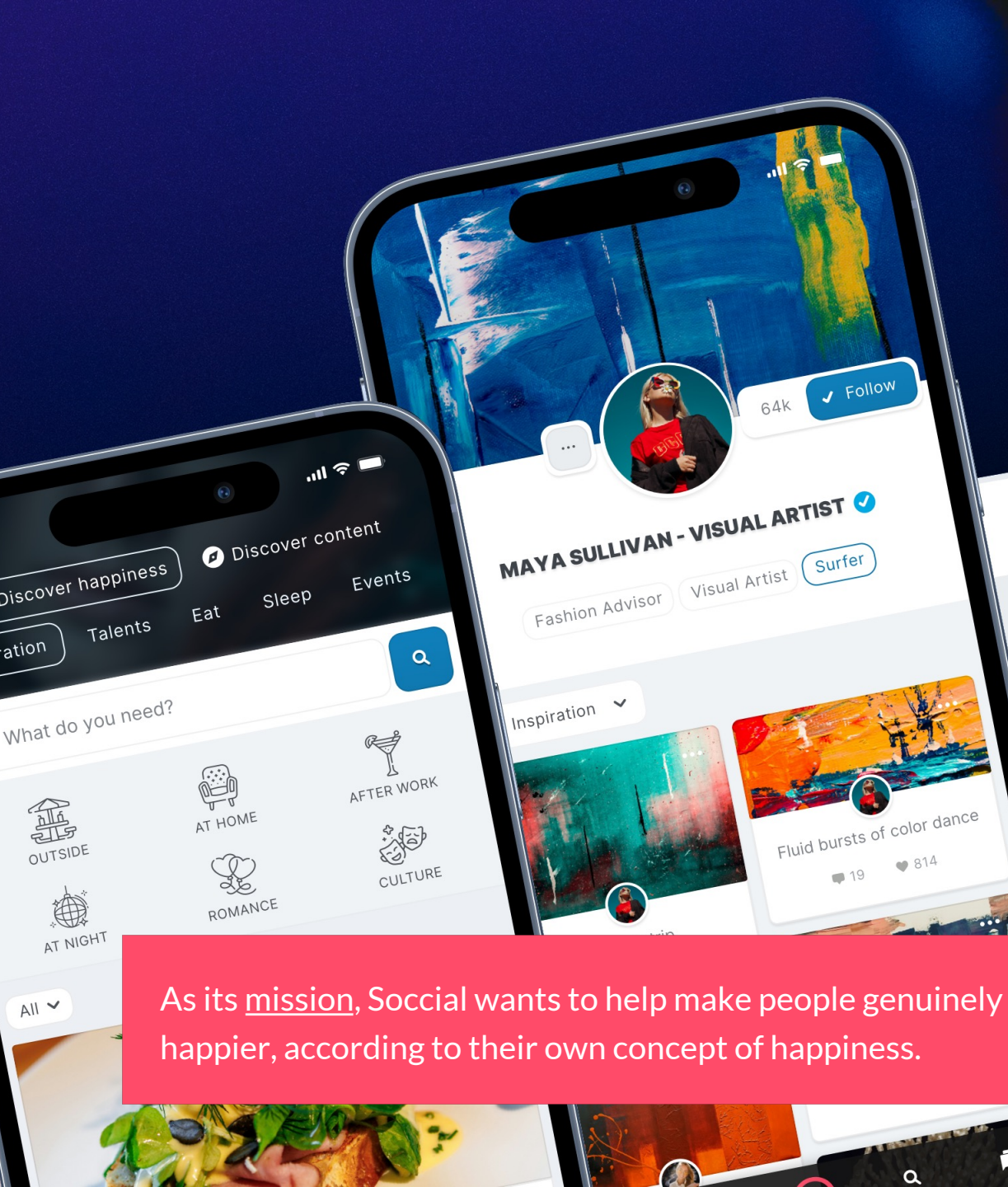
& SOCCIAL TOKEN PITCH DECK

Updated on Jul 21, 2025

#SOCIAL_NETWORK   #AI   #NATURAL_LANGUAGE   #SEARCH_ENGINE

#WEB3   #CRYPTO   #TOKEN   #SOLANA

As its <u>mission</u>, Soccial wants to help make people genuinely happier, according to their own concept of happiness.

OVERVIEW

Soccial is a social network focused on usefulness and inspiration, aiming to be the hub for everyday decisions and discoveries.

Our goal is to become the largest source of real-time information about everything around us - **and the easiest and most inspiring way to find it**.

To support this vision, the ecosystem is powered by the Soccial Token - a fast Solana-based cryptocurrency that fuels nearly all internal transactions and rewards.
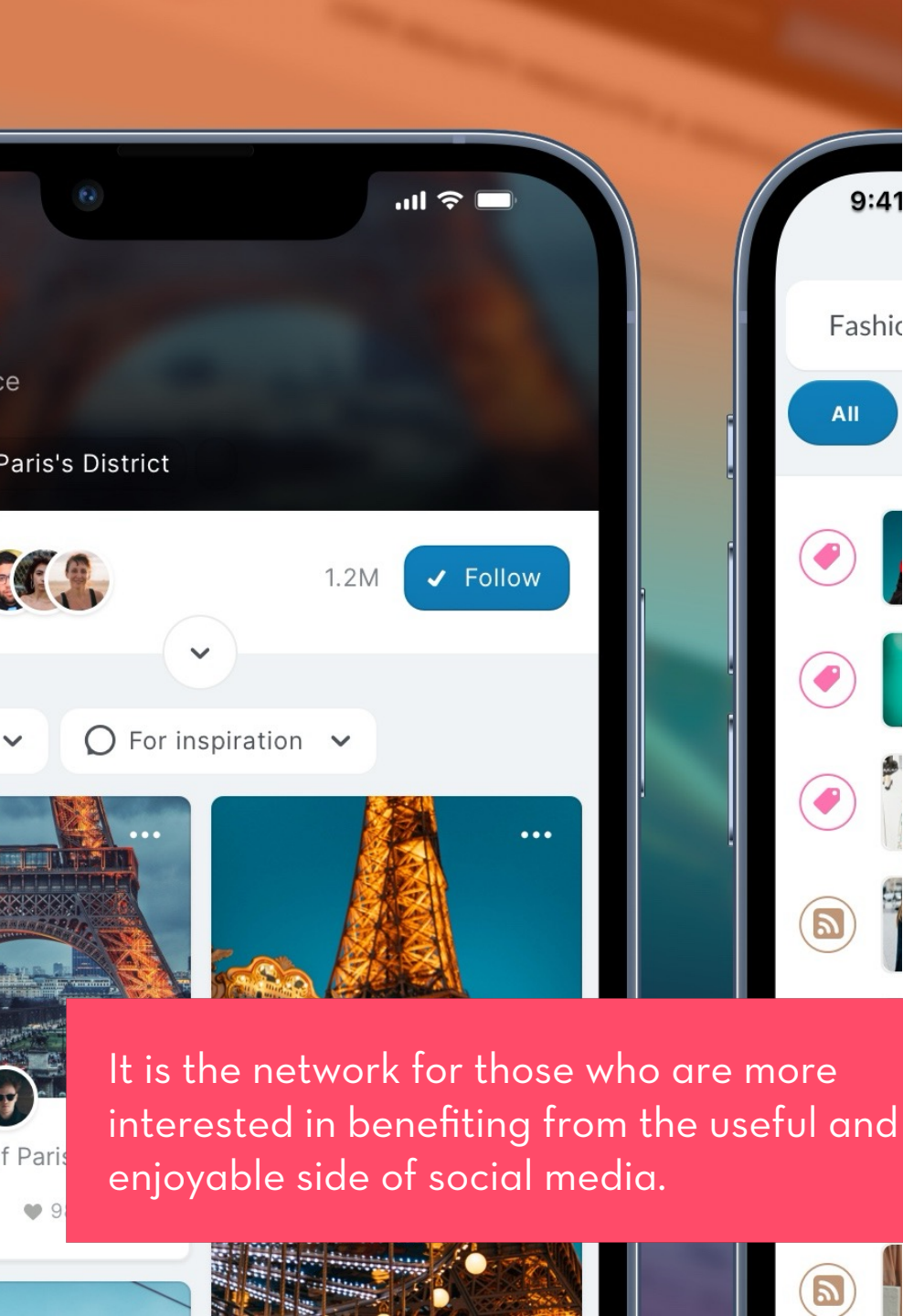
THE PROBLEM

There's no denying it: social media is here to stay - and is at the center of everything. Sure, it can be useful, but let's be honest: in its current form, it's a constant source of **toxicity** and **addiction**.

Starting from scratch, it's now much easier to grow on these platforms by promoting **outrage**, **shock**, and **controversy**, than by promoting talent and true inspiration.

Also, what about "crypto" and web3? It still feels like a playground for devs, degen traders, and full-time airdrop hunters - not "real people".

SOCCIAL

Soccial is a next-generation social network designed to generate practical value and meaningful inspiration for everyday life. It combines content, community, gamification, and commerce in a unified, user-first platform.

Unlike traditional platforms that extract value from users, Soccial creates a community-owned ecosystem, where every interaction has purpose and potential.

It is the network for those who are more interested in benefiting from the useful and enjoyable side of social media.
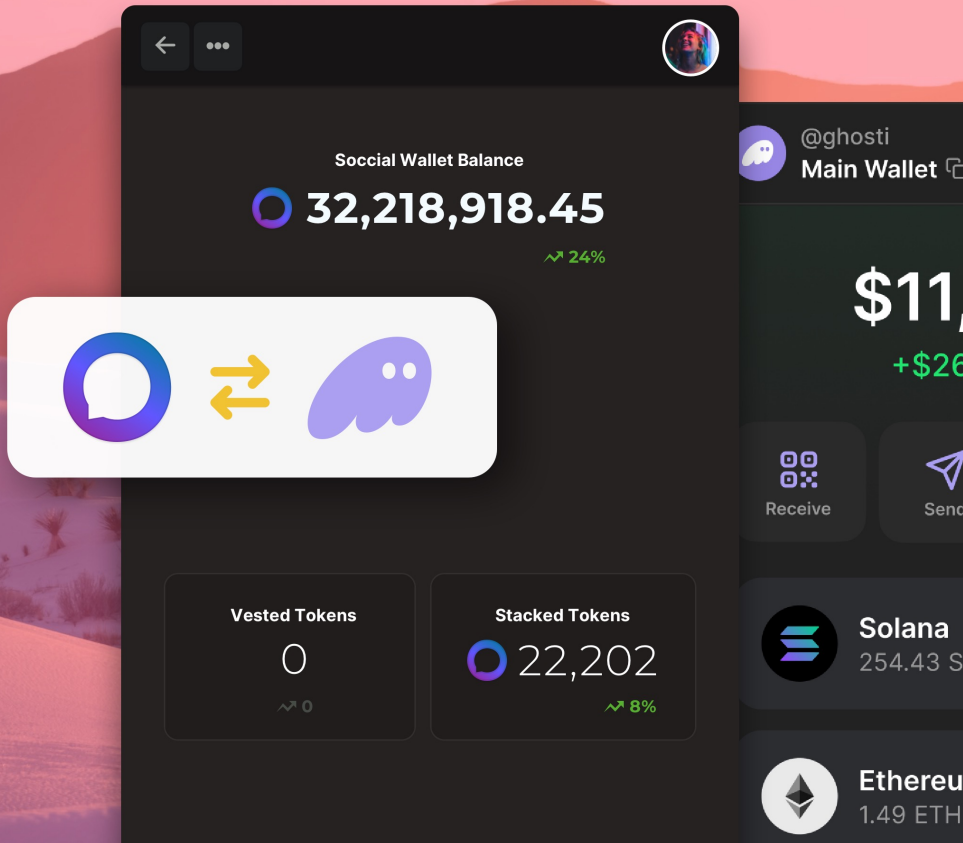
SOCCIAL TOKEN (SCTK)

Soccial Token ($SCTK) is a utility token behind Soccial's economy - rewarding participation, unlocking benefits, and connecting all features in a fair and transparent ecosystem.

Users can boost posts, access premium features, join auctions, buy/sell Soccial Cards, and earn rewards.

Soon, SCTK will also be used to **purchase real products and services** within the platform.

TOKENOMICS

Blockchain	Solana (SPL Token)	
Supply	500,000,000 SCTK (FIXED)	

HOW IT WORKS

Hybrid economy

- Soccial supports fiat and crypto: Users can pay with fiat - converted to SCTK under the hood.
- Tokens are used for boosts, auctions, highlights, and buy/sell Soccial Cards.

Off-chain by default

- No wallet needed. New users start with internal balances – Soccial Wallet. Withdrawals to Solana blockchain are optional - full ownership remains possible.

Gamified engagement

- Every action earns points
- Users gain ranks in the Collaboration Game
- Unlock Card Draws for completing tasks
- Earn SCTK on Soccial Wallet selling Soccial Cards.

Collaboration & Cards Game System

Soccial is, at its core, a collaborative social network (crowdsource). It also includes a collaborative card game system where users earn random packs through behavior, collaboration, engagement, completing tasks and participating in competitions.

- Encourage collaboration and content creation
- **Can only be bought or sold using SCTK**
- Complete collections to unlock special boost perks
- Include rare Booster Cards that grant premium perks

```
pub fn vote(
    ctx: Context<VoteOnProposal>,
    support: bool,
) -> Result<()> {
    let caller: Pubkey = ctx.accounts.caller.key();
    let clock: &Sysvar<'_, Clock> = &ctx.accounts.clock;

    let governance_state: &Account<'_, GovernanceState> = &ctx.acco
    let proposal_account: &mut Account<'_, ProposalAccount> = &mut

    // -----------------------------------------------------------
    // Voting time check
    // -----------------------------------------------------------

    require!(
        clock.unix_timestamp >= proposal_account.start_time,
        GovernanceError::VotingNotStarted
    );

    require!(
        clock.unix_timestamp < proposal_account.end_time,
        GovernanceError::VotingPeriodEnded
    );
```

From people. To the people.

GOVERNANCE & SECURITY

- Founders cannot vote on financial decisions
- Emergency pause disables actions but cannot move tokens
- All contracts are open-source, verified, and auditable
- Governance is transitioning to a DAO model for community control
- Tokens held in contract-controlled vaults
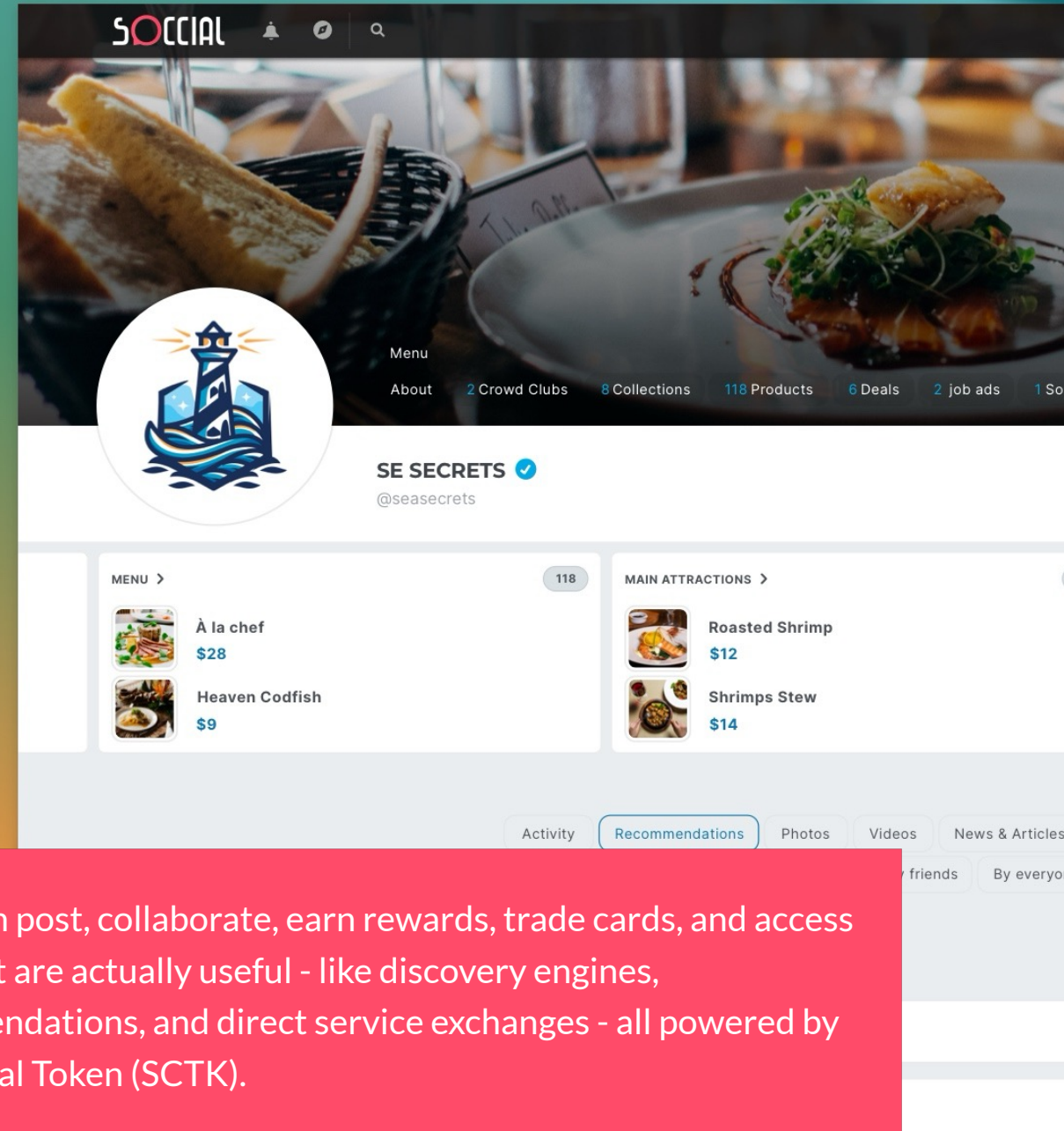- Every action generates an auditable log

PRE-SALE & WHITELIST

- Pre-sale via Pinksale with 20% discount
- Followed by two whitelist phases:
    - Early Access for pre-sale buyers and partners
    - Community-driven access based on activity
- Public launch on DEX with liquidity pairs (POL/SCTK)

SOCCIAL'S ECOSYSTEM

The alpha version of Soccial is available for iOS and Android, with a robust web version accessible directly through any browser.

It also includes the Soccial Token - a Solana-based cryptocurrency that powers its internal economy.

Users can post, collaborate, earn rewards, trade cards, and access tools that are actually useful - like discovery engines, recommendations, and direct service exchanges - all powered by the Soccial Token (SCTK).

It's all about happiness

THE VISION
Soccial aims to be the first thing people think of whenever they need something for their daily life - or simply want to enjoy a positive and inspiring social experience.

THE GOAL
To become the largest source of real-time information about everything around us - **and the easiest and most inspiring way to find it** – Powered by a Natural Language Search Engine and an advanced Discovery System.
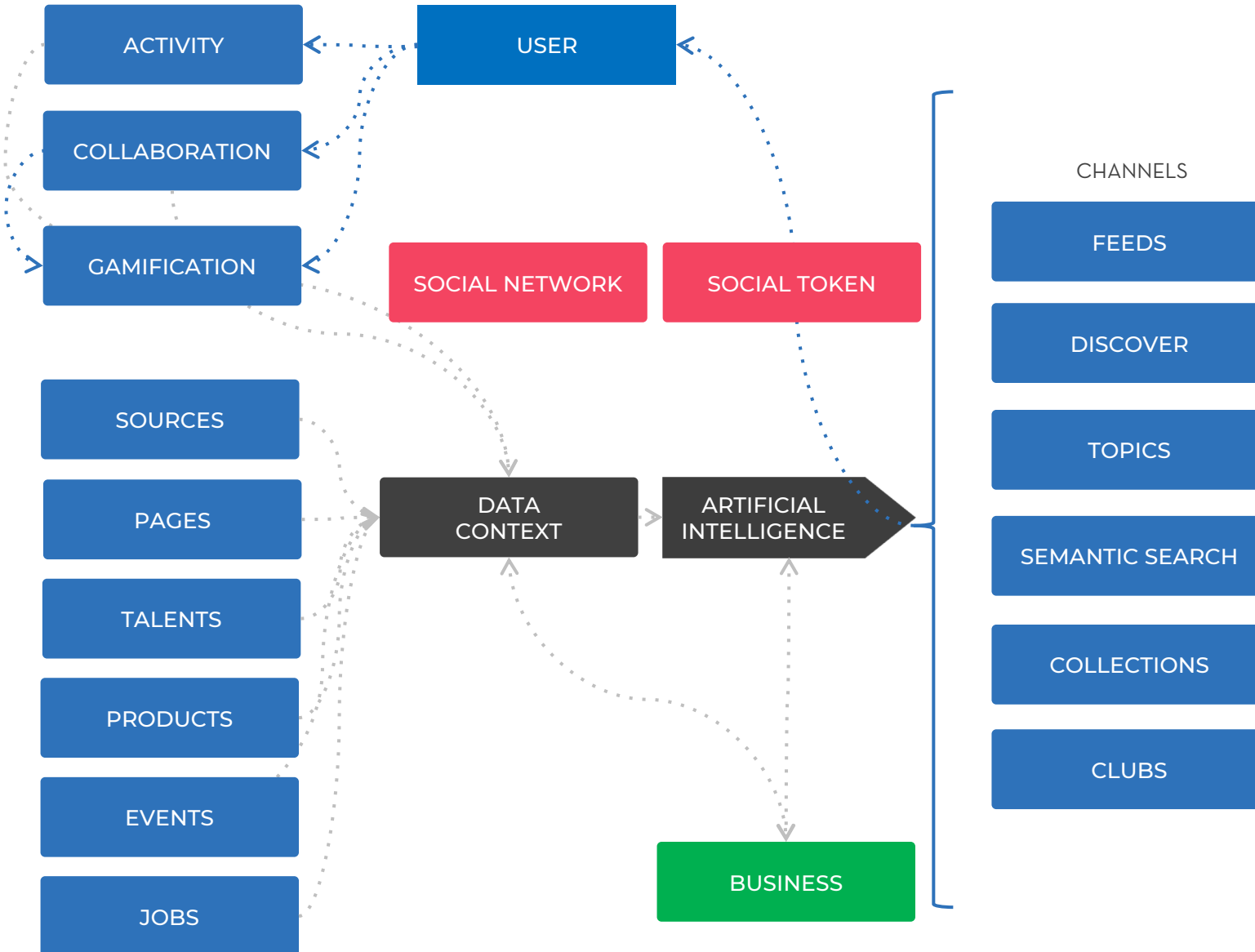
WHERE WE ARE
We have an alpha version of the social network, and the Soccial Token already live to support its economy. We're finalizing the platform alongside the community - building and moving together toward our shared vision.

WHAT MAKES US DIFFERENT
What sets Soccial apart is its focus on usefulness and authentic inspiration, powered by features and algorithms that prioritize growth based on talent and passion - not the exploitation of outrage or controversy. Soccial is made for the community.

DATA PROCESSING

ACTIVITY

USER

COLLABORATION

GAMIFICATION

SOCIAL NETWORK

SOCIAL TOKEN

SOURCES

PAGES

DATA CONTEXT

ARTIFICIAL INTELLIGENCE

TALENTS

PRODUCTS

EVENTS

JOBS

BUSINESS

CHANNELS

FEEDS

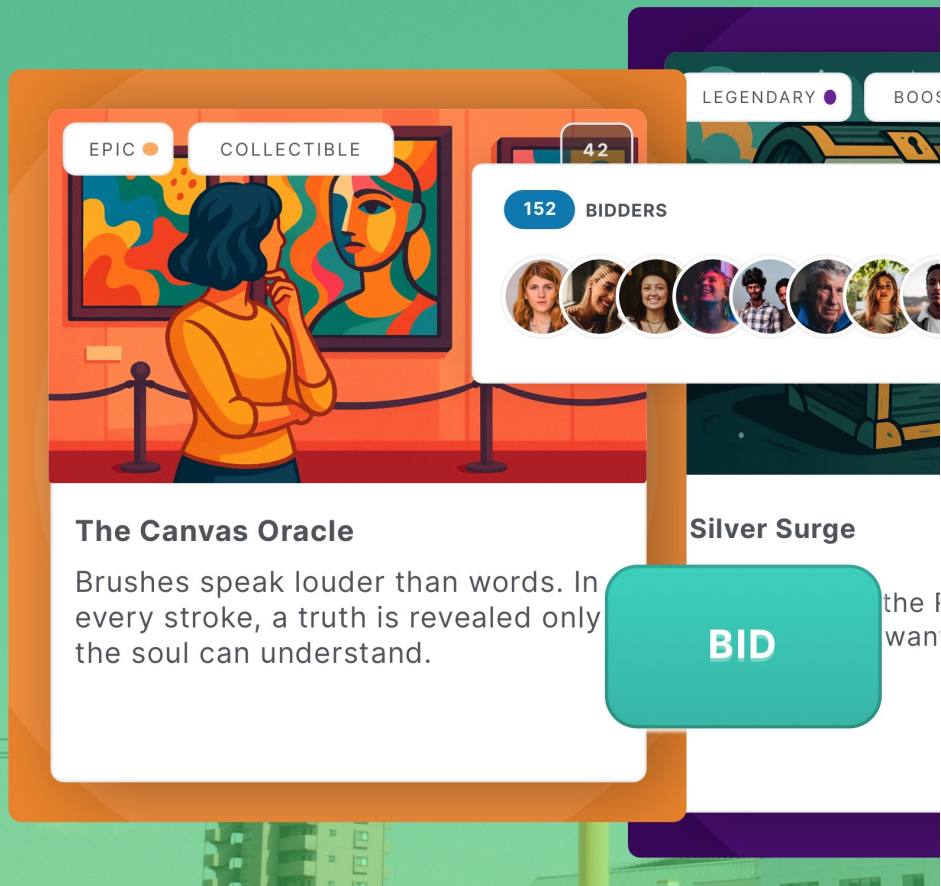DISCOVER

TOPICS

SEMANTIC SEARCH

COLLECTIONS

CLUBS

THE TECHNOLOGY

Soccial combines foundational technologies that make its vision possible - from concept to execution:

- Collaboration engine
    - Crowdsource
    - Gamified Cards Game
- Soccial Token (Solana)
- Social Network core system
- AI-powered automatic sections
- Universal indexing system
- Realtime technology.

AVAILABLE SOON:

- Advanced Discovery Engine
- Natural Language search engine (Artificial Intelligence).

ROADMAP

✅ **Platform live (Web, iOS, Android)**

✅ **Soccial Token (SCTK) deployed**

✅ **Token pre-sale on Pinksale**

Phase 2 – Growth

⌛ Whitelist phases (early access & community waves)

⌛ Public token launch

⌛ Auctions, tasks & reward mechanics go live

⌛ Referral & airdrop systems activated

⌛ Liquidity pair automatically deployed on DEX by Pinksale

Phase 3 – Decentralization

🛠️ Expanded liquidity & ecosystem tools

🛠️ Smart contract final audit + DAO vote on immutability

The future is already moving

THE TEAM

Isabel Costa Pinto

Marketing and sales specialist. Bachelor's degree in Management and Master's degree in Marketing from the Lisbon School of Economics and Management, University of Lisbon.

Paulo Freitas Rodrigues

Full Stack Programmer and UX Strategist. Bachelor's degree in Economics from the Lisbon School of Economics and Management, University of Lisbon.

Although we are a small team, we bring years of experience in web development and product strategy. Our lean structure allows us to move fast and build with focus, and we are fully committed to attracting a global and passionate community to help shape and grow this project alongside us.

Up to this point, the entire project has been built without funding - sustained only by the hard-earned revenue from web services we created along the way, often under tight pressure and limited resources.

Now, just imagine what's possible with the right support.

CONTACTS

www.soccial.com

www.soccial.com/thetoken

info@soccial.com

JOIN THE MOVEMENT

*Soccial is live in **alpha stage**. The token is real. The movement has started.*

SOCCIAL